



About The Hare Racing Experience

What is the Hare Racing Experience?

Held the Saturday before Easter, the Hare Racing Experience is the perfect family event.

Who participates?

For the past seventeen years, the Hare Racing Experience attracted hundreds of bay area runners and their families. In 2009, runners and families came to a new race venue—the University of South Florida Campus. Last year's participation was overwhelming with more than 425 runners. The 2010 event will feature 5K and 1 mile runs/walks along with a fun runs for kids 6 and under.

What do participants receive?

Runners and walkers receive a t-shirt and an event goody bag. Food and beverages are provided by DoubleTree Guest Suites—Tampa Bay, Panera Bread and Sweet Tomatoes and Einstein Bagels. Also planned are activities for children as well as health and fitness booths. Raffle prizes are donated by area businesses.

Who benefits?

The Epilepsy Services Foundation holds this special event to raise funds to carry out its mission "to create a better future and environment for persons affected by epilepsy living in West Central Florida. We use the funds
* to provide scholarships to send kids to Camp Boggy Creek, a medical-friendly camp co-founded by the late Paul Newman and General Norman Schwarzkopf;
* to provide college/technical school scholarships for persons affected by epilepsy;
* to provide additional funding to area epilepsy organizations for medical and other support services;
* to provide grants to meet the special needs of persons affected by epilepsy.

How can you help?

There are several options! Details on Sponsorships, Friendship Gifts are on the next page. We can also use raffle prizes and event goody bag items.

Support Options

GOLD SPONSOR

- ◆Banner (company-provided) and booth on-site
- ◆ Advertising*
Name placement in 2 Race Place Magazine ads, the Race Applications, brochure and logo on t-shirts. Prominent name recognition in ESF agency newsletter.
- ◆Event Goody Bag
Sponsor's promotional bags can be used (limit 2 sponsors). Sponsor promotional materials can be included in bags.
- ◆Race Entries = 10 free entries

SILVER SPONSOR

- ◆Advertising*
Name recognition in 2 Race Place Magazine ads, the Race Applications, brochure and t-shirts Name recognition in ESF agency newsletter.
- ◆Event Goody Bag
Sponsor promotional materials can be included in bags.
- ◆Race Entries = 5 free entries

BRONZE SPONSOR

- ◆Advertising*
Name recognition in 2 Race Place Magazine ads, the Race Applications, brochure and t-shirts. Name recognition in ESF agency newsletter.
- ◆Event bag
Sponsor promotional materials can be included in bags.
- ◆Race Entries = 3 free entries

FRIENDSHIP GIFT I

- ◆Advertising - Listing in ESF agency newsletter
- ◆Race Entries = 2 free entries

FRIENDSHIP GIFT - II

- ◆Advertising - Listing in ESF agency newsletter
- ◆Race Entries = 1 free entry

*Note: The circulation for Race Place magazine is 20,000. 5,000 Race Applications are printed and distributed to past HRE participants, participants in other area races, schools, running and health clubs and area businesses. There are 4,500 ESF newsletters mailed to agency supporters. A minimum of 450-t-shirts are printed for the Race.



Count us in!

- Gold Sponsor \$1,000
- Silver Sponsor \$ 500
- Bronze Sponsor \$ 250
- Friendship Gift I \$ 100
- Friendship Gift II \$ 50

Please make check payable to and mail to:
Epilepsy Services Foundation, Inc.
4618 North Armenia Avenue
Tampa, FL. 33603-2706

Company Name _____

Contact _____

Signature _____

Address _____

City/State/Zip _____

Phone _____

Fax _____


E-Mail _____


Donations of raffle prizes and event goody bag items are also accepted and greatly appreciated.


*For more event information about the Hare Racing Experience or Epilepsy Services Foundation, please contact:
Thomas Orth, Executive Director
813.870.3414, ext. 5
torth@epilepsysf.org
www.epilepsysf.org*





Fast Facts


 **MISSION:** ESF is committed to creating a better future and environment for persons affected by epilepsy living in West Central Florida.


 Epilepsy is a neurological disorder that briefly interrupts the normal function of the brain, producing seizures.


 ESF was established in 1973 to help persons affected by epilepsy in Hillsborough, Polk, Hardee & Highlands counties. In 2007, ESF began assisting persons in Pinellas and Pasco counties.


 Epilepsy and seizures affect about 2% of the population. This means that about 300,000 people in Florida and 45,000 in Hillsborough, Polk, Hardee, Highlands, Pinellas and Pasco counties are affected.

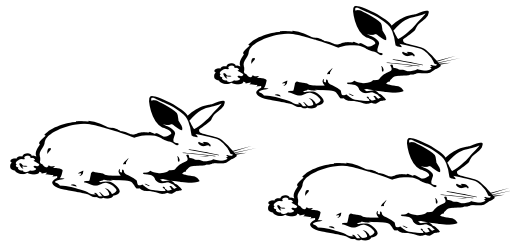
 An estimated 400,000 children aged 14 and under have epilepsy.

 About 2,000,000 adults under the age of 64 have epilepsy.

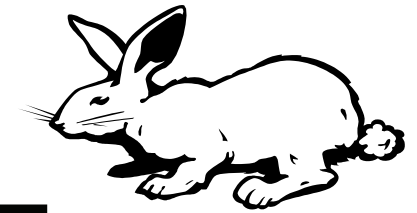
 An estimated 600,000 persons aged 65 and older have epilepsy.

 ESF provides more than \$50,000 in grants or camp and college scholarships to persons affected by epilepsy. A portion of the money is given as a grant to epilepsy organizations in West Central Florida.

 ESF has provided scholarships for more than 270 kids to attend Camp Boggy Creek, a medical-friendly camp. General Norman Schwarzkopf and Paul Newman were two of the co-founders of this camp.



Epilepsy Services Foundation, Inc.
4618 North Armenia Avenue
Tampa, FL 33603-2706
www.epilepsysf.org



18th Annual

Hare Racing Experience

A Family Event
benefiting



Epilepsy Services Foundation, Inc.

Saturday, April 3, 2010
University South Florida Campus
4202 East Fowler Avenue
Tampa, Florida 33620

